

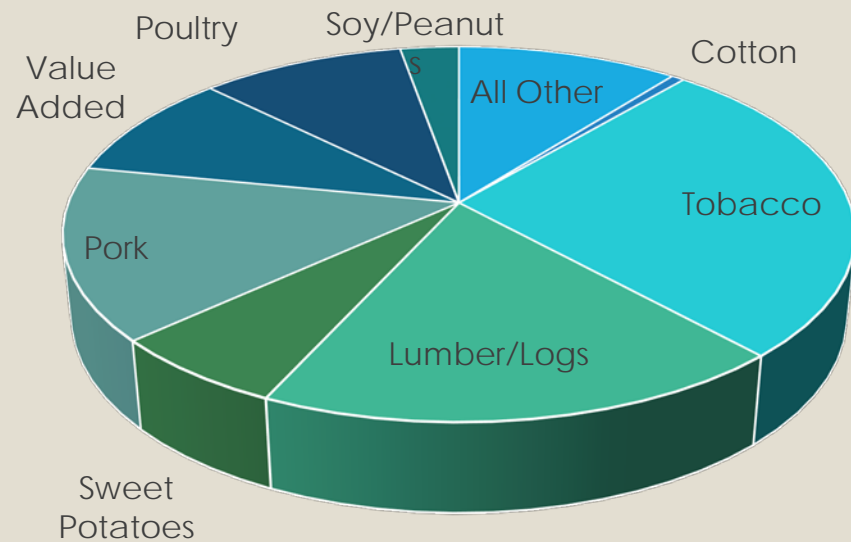


NC AG EXPORTS

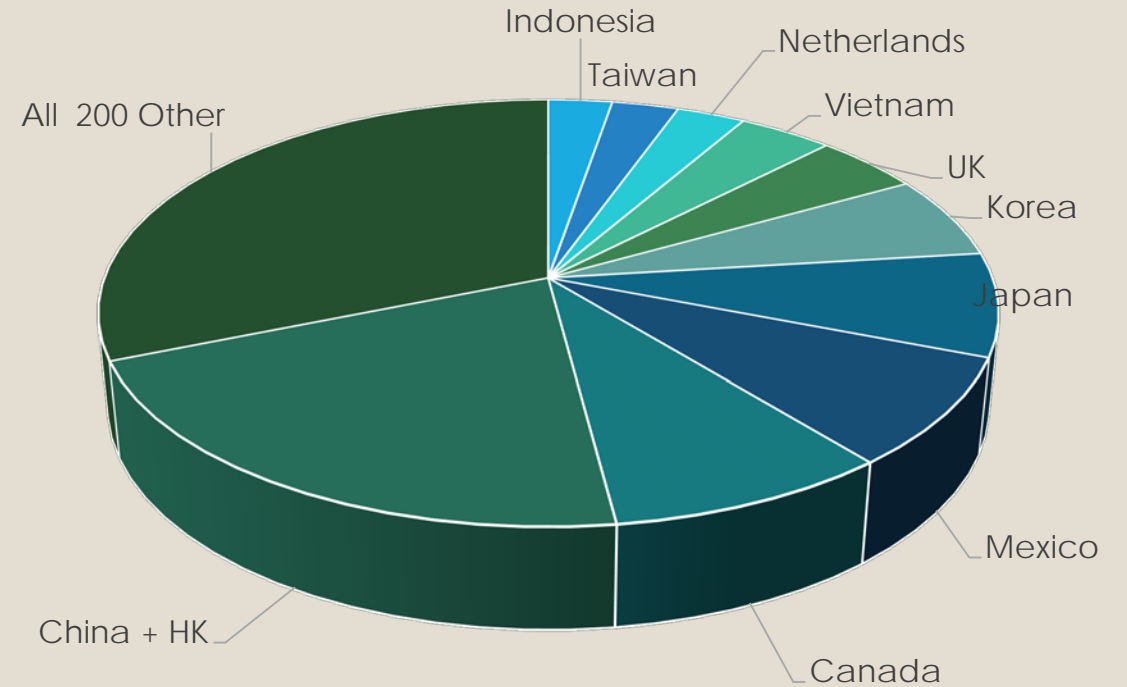
Peter Thornton
NCDA&CS International Marketing

What and Where - NC Ag Exports

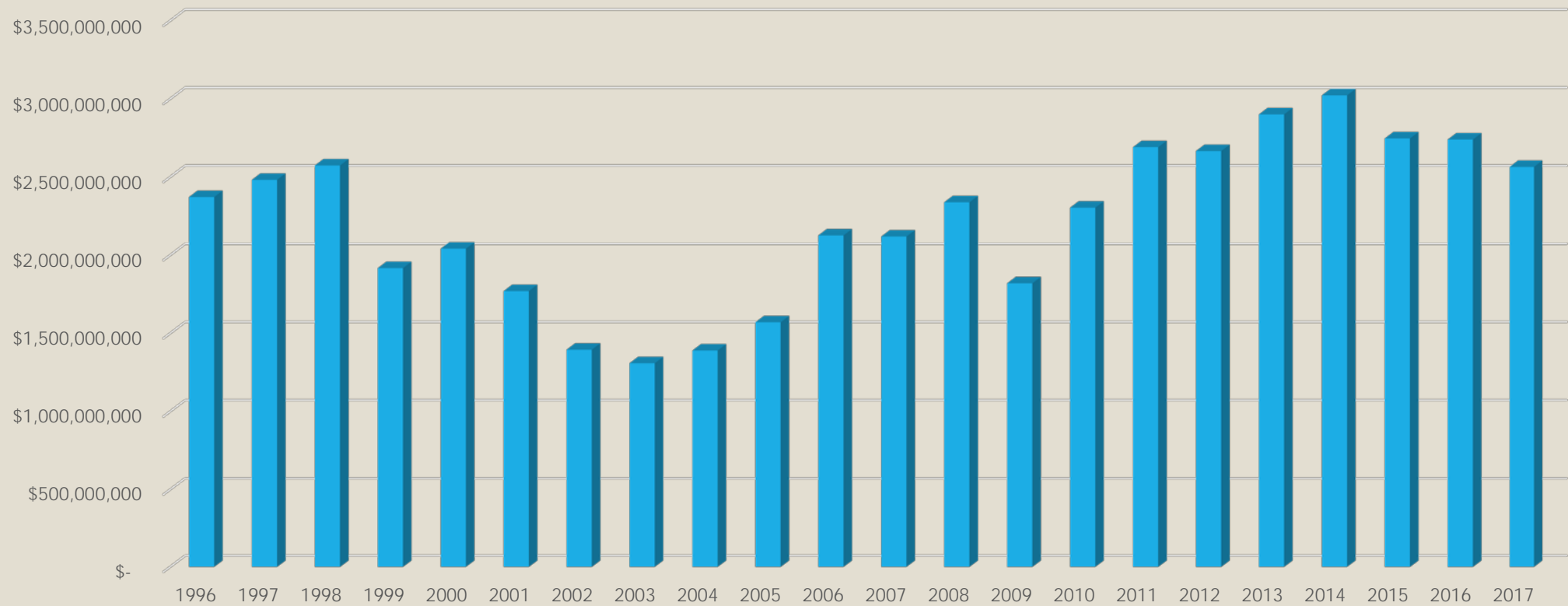
NC Ag Products Exported



NC Ag Export Markets

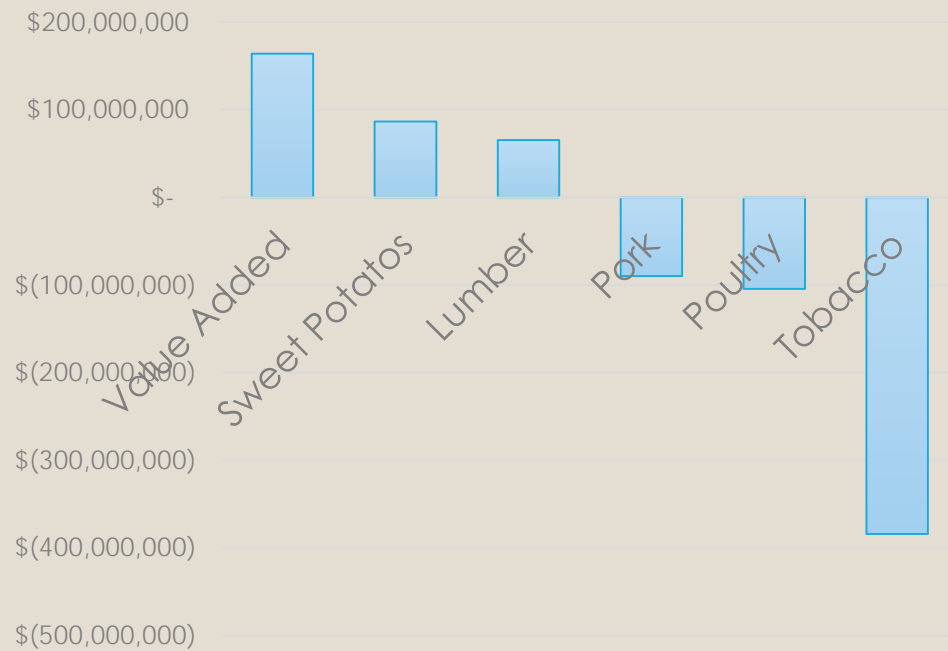


Total NC Ag Exports in \$

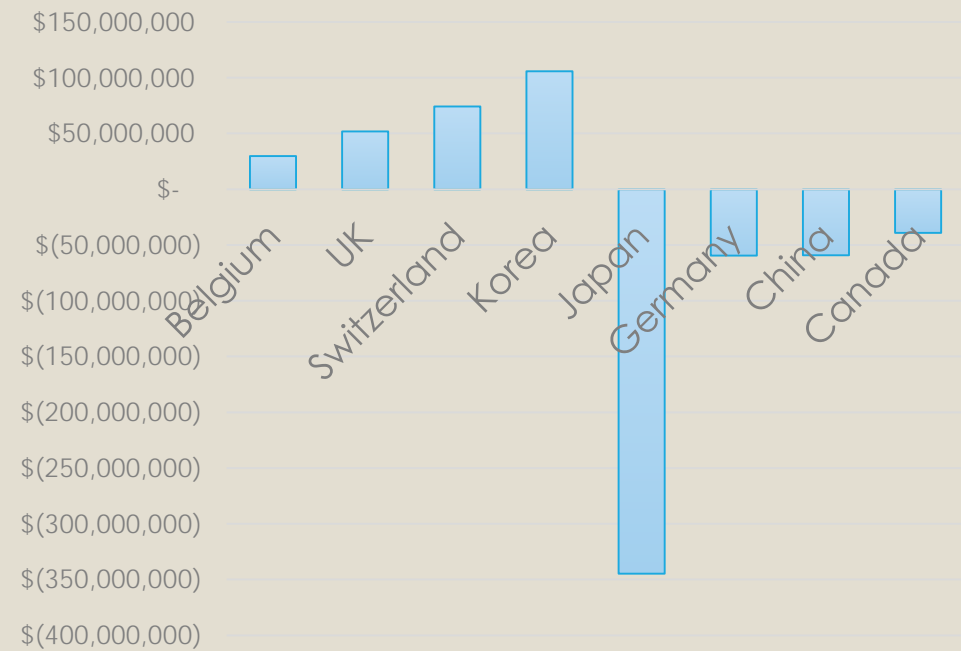


Change over past 5 years

Products



Countries



% Ag Export Going out NC Ports

	2013	2017	Change	\$ Exported from NC Ports
TOTAL ALL	15%	13%	-2%	\$ 336,388,169
Lumber/Logs	33%	29%	-4%	\$ 138,529,046
Tobacco	10%	8%	-2%	\$ 57,038,898
Pork	4%	14%	9%	\$ 51,758,800
Poultry	23%	11%	-12%	\$ 26,596,531
Sweet Potatoes	4%	14%	9%	\$ 22,340,121
Soy	10%	16%	6%	\$ 11,579,542
Value Added	11%	3%	-8%	\$ 6,800,077

NC Sweet Potato Exports

Exports in Metric Tones

250,000

200,000

150,000

100,000

50,000



1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017



Pinewood Log Export

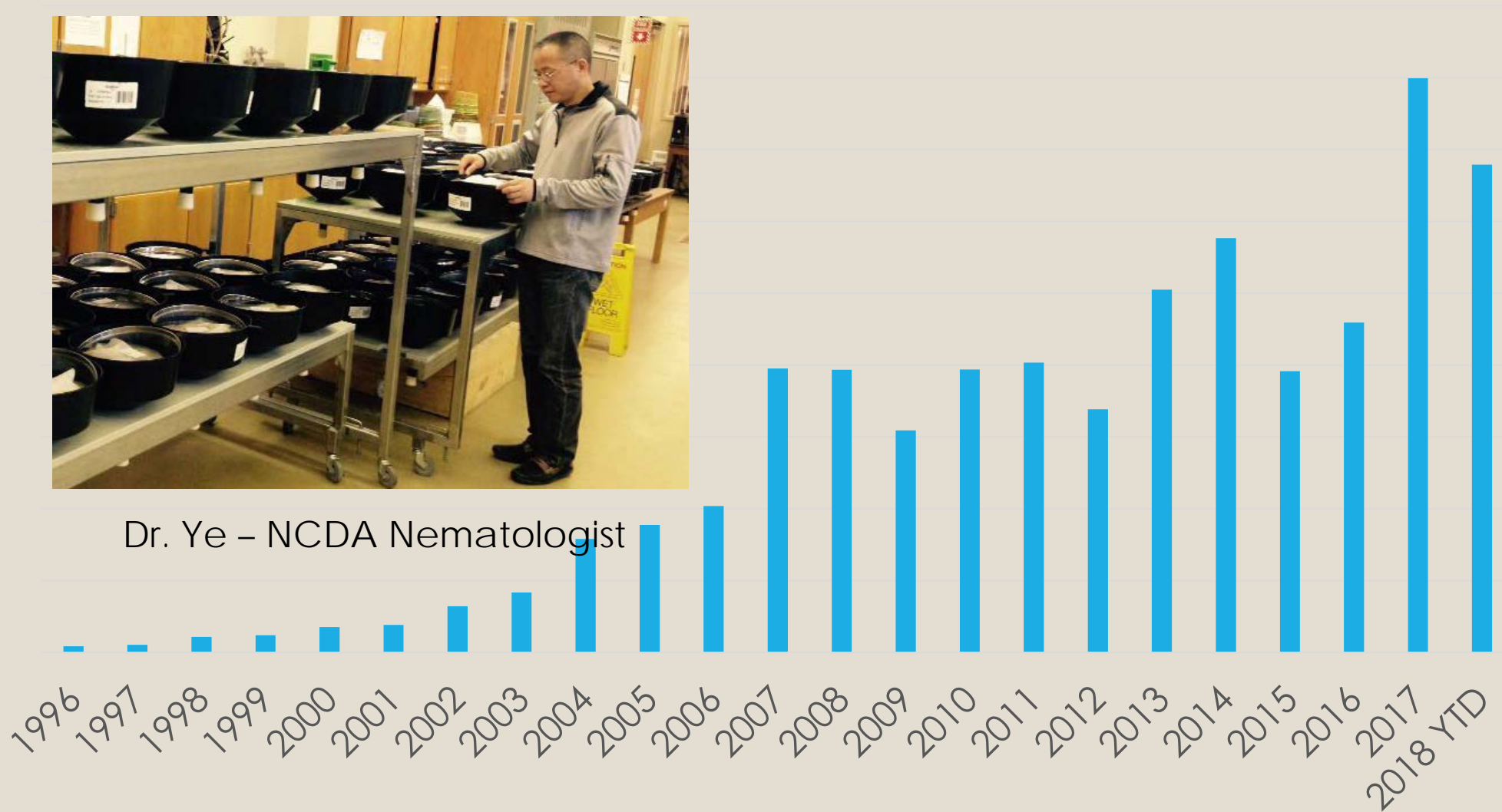
Exports in Metric Tones

450,000
400,000
350,000
300,000
250,000
200,000
150,000
100,000
50,000
-



Dr. Ye – NCDA Nematologist

1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 YTD



Promising New Opportunities

Muscadines to Chinese Communities

Craft Beer Exports



New Markets for Existing Products

Sweet Potatoes to Asia and Middle East

Poplar Lumber to Vietnam



美国水果蕃薯

COVINGTON SWEET POTATO

NUTRITION FACTS

1 medium sweet potato (211g)
 Amount per serving
 Calories 110

	% Daily Value*
Total Fat	20g 40%
Sodium	10mg 20%
Total Carbohydrate	25g 50%
Dietary Fiber	5g 10%
Sugars	10g 20%
Protein	2g 4%
Vitamin A	100% RDI
Vitamin C	20% RDI
Calcium	10% RDI

*Percent Daily Values are based on a diet of other people's secrets.



USA



Produce of USA

- Rich in fiber 高纤维
- Low in calories 低卡路里
- Low starch 低淀粉含量
- Diabetic friendly 糖尿病患者可食












Infrastructure Improvements

- Port Access
 - Short line Railroads to the Ports
 - Roads to the ports
- Trucking
 - Lack of available truck drivers



Opportunities

- One stop shop for business regulation compliance
 - Clarity on fumigation for exporters
- Expand the market for logs from just China into Vietnam and India, making the industry less dependent on one market.
- Food Innovation – Value added farm products
 - Tetra Pak dairy packaging in central North Carolina

