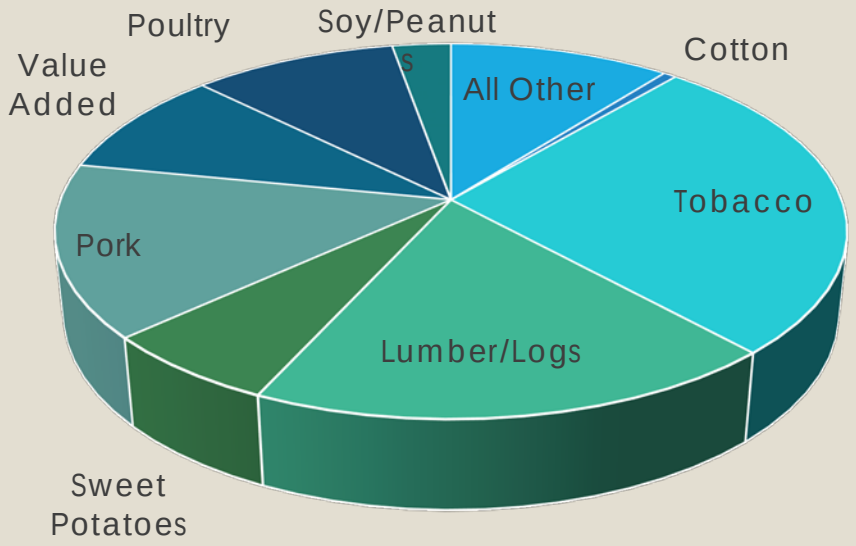
NC AG EXPORTS

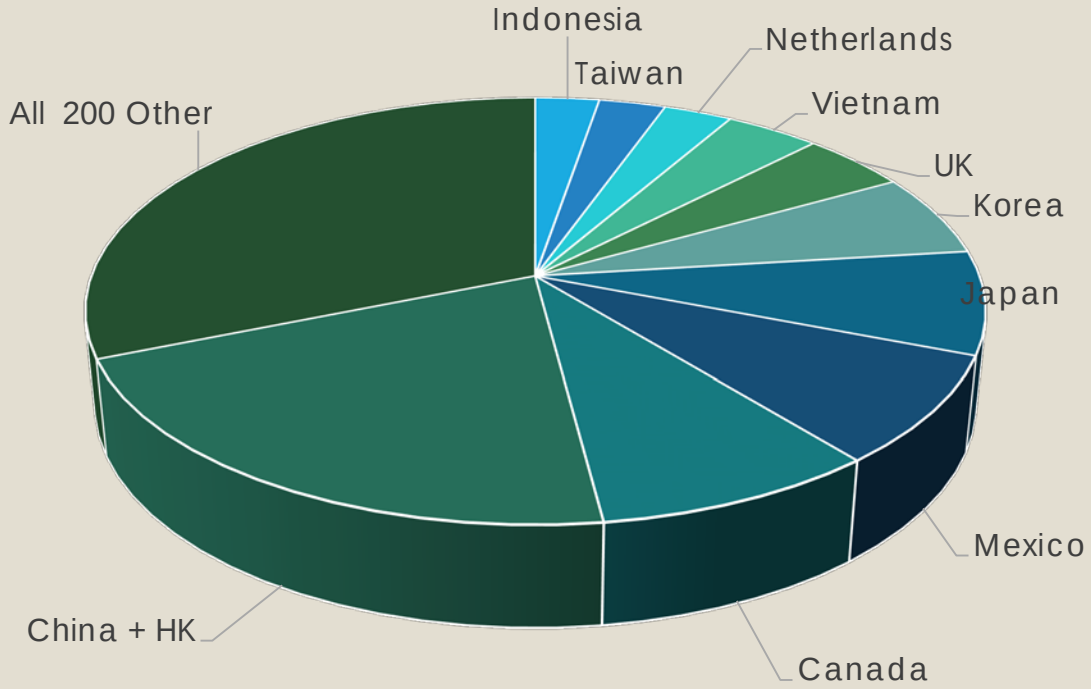
Peter Thornton
NCDA&CS International Marketing

What and Where - NC Ag Exports

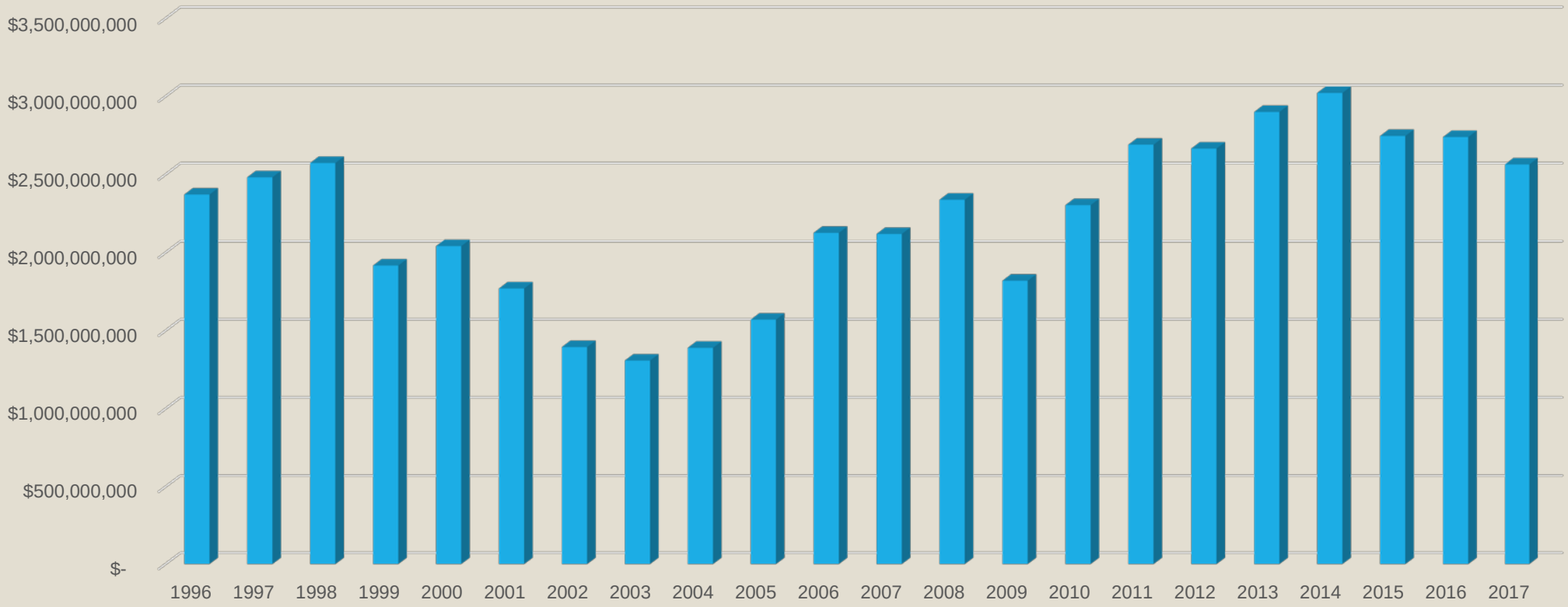
NC Ag Products Exported



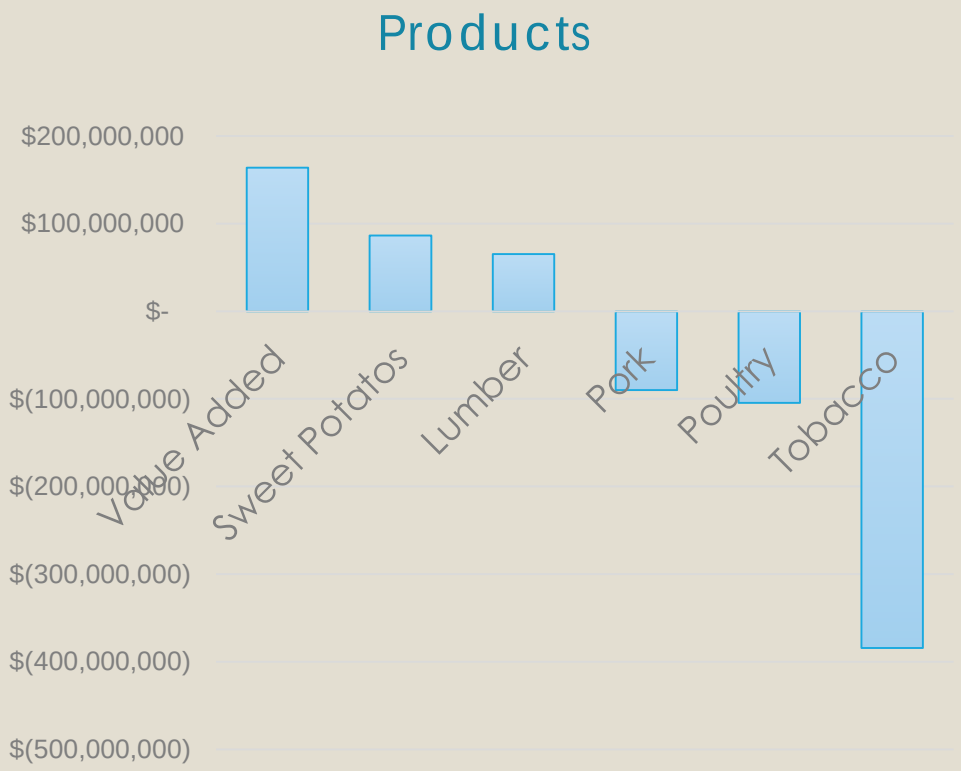
NC Ag Export Markets

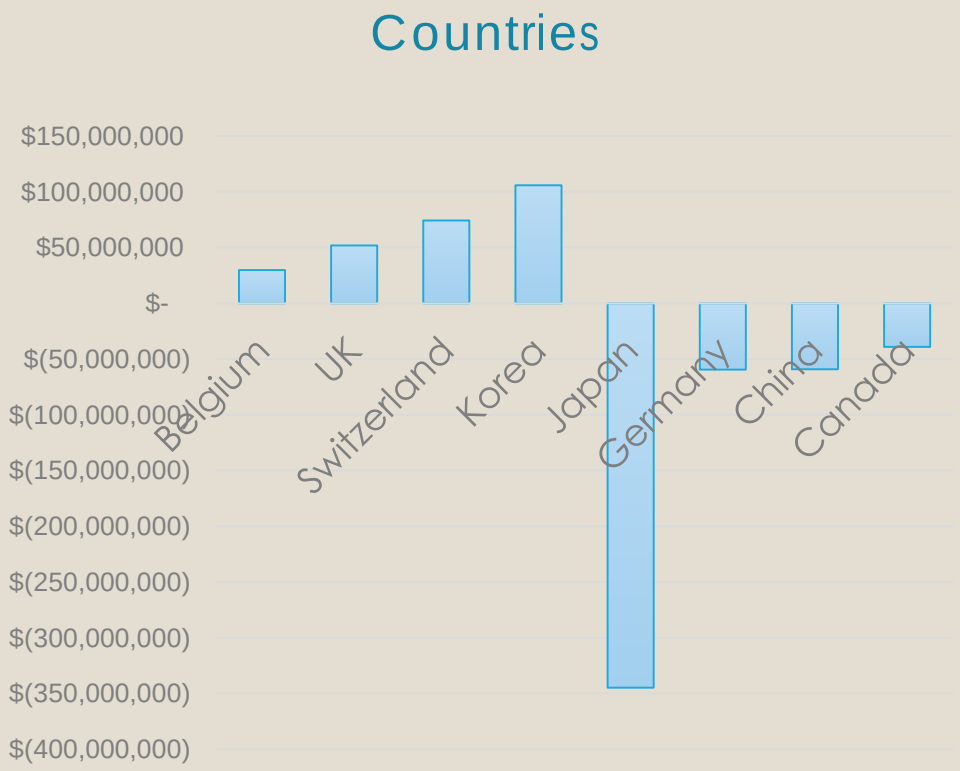


Total NC Ag Exports in $



Change over past 5 years





% Ag Export Going out NC Ports

	2013	2017	Change	$ Exported from NC Ports
TOTAL ALL	15%	13%	-2%	$ 336,388,169
Lumber/Logs	33%	29%	-4%	$ 138,529,046
Tobacco	10%	8%	-2%	$ 57,038,898
Pork	4%	14%	9%	$ 51,758,800
Poultry	23%	11%	-12%	$ 26,596,531
Sweet Potatoes	4%	14%	9%	$ 22,340,121
Soy	10%	16%	6%	$ 11,579,542
Value Added	11%	3%	-8%	$ 6,800,077

NC Sweet Potato Exports

Pinewood Log Export

Dr. Ye – NCDA Nematologist

Promising New Opportunities

Muscadines to Chinese Communities

Craft Beer Exports

New Markets for Existing Products

Sweet Potatoes to Asia and Middle East

Poplar Lumber to Vietnam

Infrastructure Improvements

- Port Access
  - Short line Railroads to the Ports
  - Roads to the ports
- Trucking
  - Lack of available truck drivers

Opportunities

- One stop shop for business regulation compliance
  - Clarity on fumigation for exporters
- Expand the market for logs from just China into Vietnam and India, making the industry less dependent on one market.
- Food Innovation – Value added farm products
  - Tetra Pak dairy packaging in central North Carolina